



State of Wisconsin  
2025 - 2026 LEGISLATURE

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MCP&JAM:cdc

**SENATE AMENDMENT 7,  
TO SENATE SUBSTITUTE AMENDMENT 2,  
TO SENATE BILL 45**

July 2, 2025 - Offered by Senators HESSELBEIN, SMITH, SPREITZER, DRAKE, L. JOHNSON, ROYS, CARPENTER, DASSLER-ALFHEIM, HABUSH SINYKIN, KEYESKI, LARSON, PFAFF, RATCLIFF and WALL.

At the locations indicated, amend the substitute amendment as follows:

**1.** At the appropriate place, replace the schedule for s. 20.370 with the schedule from 2025 Senate Bill 45 covering the department of natural resources.

**2.** At the appropriate places, insert all of the following:

“SECTION 1. 20.115 (2) (jm) of the statutes is amended to read:

20.115 (2) (jm) *Veterinary examining board, dog licensing, rabies control program, and humane officers.* All moneys received from issuing and renewing credentials under ch. 89 for the licensing, rule-making, and regulatory functions of the veterinary examining board and to provide dog license tags and forms under s. 174.07 (2), to perform other program responsibilities under ch. 174, to administer

the rabies control program under s. 95.21, to help administer the rabies control media campaign, and to carry out activities under s. 93.07 (11) and ch. 173.

**SECTION 2.** 20.115 (3) (e) of the statutes is created to read:

20.115 (3) (e) *Food waste reduction grants.* The amounts in the schedule for providing food waste reduction grants under s. 93.53.

**SECTION 3.** 20.115 (3) (f) of the statutes is created to read:

20.115 (3) (f) *Meat processing tuition and curriculum development grants.* The amounts in the schedule for providing meat processing tuition grants and curriculum development grants under s. 93.525.

**SECTION 4.** 20.115 (4) (aq) of the statutes is created to read:

20.115 (4) (aq) *Food security and Wisconsin products grants.* As a continuing appropriation, the amounts in the schedule for food security and Wisconsin products grants under s. 93.62.

**SECTION 5.** 20.115 (4) (ar) of the statutes is created to read:

20.115 (4) (ar) *Value-added agricultural practices.* Biennially, the amounts in the schedule for value-added agricultural practices under s. 93.61.

**SECTION 6.** 20.115 (4) (at) of the statutes is created to read:

20.115 (4) (at) *Farm to fork program.* Biennially, the amounts in the schedule for farm to fork grants under s. 93.63.

**SECTION 7.** 20.115 (4) (ds) of the statutes is created to read:

20.115 (4) (ds) *Dairy agriculture resilience investment now grant pilot program.* Annually, the amounts in the schedule for providing grants under, and the administration of, the dairy agriculture resilience investment now grant pilot program under s. 93.54.

**SECTION 8.** 20.115 (4) (t) of the statutes is created to read:

20.115 (4) (t) *Transition to grass pilot program.* From the environmental fund, the amounts in the schedule for the transition to grass pilot program under s. 93.60.

**SECTION 9.** 20.115 (7) (ac) of the statutes is created to read:

20.115 (7) (ac) *Sandhill crane damage reimbursements.* As a continuing appropriation, the amounts in the schedule for the sandhill crane damage reimbursement program under s. 93.67.

**SECTION 10.** 20.115 (7) (br) of the statutes is created to read:

20.115 (7) (br) *Principal repayment and interest; agricultural conservation easements.* A sum sufficient to reimburse s. 20.866 (1) (u) for the principal and interest costs incurred in purchasing agricultural conservation easements under s. 93.73, to make the payments determined by the building commission under s. 13.488 (1) (m) that are attributable to the proceeds of obligations incurred to purchase agricultural conservation easements under s. 93.73, and to make payments under an agreement or ancillary arrangement entered into under s. 18.06 (8) (a).

**SECTION 11.** 20.115 (7) (da) of the statutes is created to read:

20.115 (7) (da) *Biodigester operator certification grants.* The amounts in the schedule for biodigester operator certification grants under s. 93.75.

**SECTION 12.** 20.115 (7) (qf) of the statutes is amended to read:

20.115 (7) (qf) *Soil and water management; aids.* From the environmental fund, the amounts in the schedule for cost-sharing grants and contracts under the soil and water resource management program under s. 92.14, but not for the

support of local land conservation personnel, and for producer-led watershed protection grants under s. 93.59. Prior to fiscal year 2021-22, the department shall allocate funds, in an amount that does not exceed \$750,000 in each fiscal year, for the producer-led watershed protection grants. ~~Beginning in~~ In fiscal year ~~years~~ 2021-22 ~~to 2024-25~~, the department shall allocate funds, in an amount that does not exceed \$1,000,000 in each fiscal year, for the producer-led watershed protection grants. Beginning in fiscal year 2025-26, the department shall allocate funds, in an amount that does not exceed \$1,250,000 in each fiscal year, for the producer-led watershed protection grants.

**SECTION 13.** 20.115 (7) (qm) of the statutes is created to read:

20.115 (7) (qm) *Commercial nitrogen optimization program.* Biennially, from the environmental fund, the amounts in the schedule for the commercial nitrogen optimization program under s. 92.14 (16).

**SECTION 14.** 20.115 (7) (tb) of the statutes is created to read:

20.115 (7) (tb) *Principal and interest; agricultural conservation easements.* From the working lands fund, the amounts in the schedule to reimburse s. 20.866 (1) (u) for the principal and interest costs incurred in purchasing agricultural conservation easements under s. 93.73, to make the payments determined by the building commission under s. 13.488 (1) (m) that are attributable to the proceeds of obligations incurred to purchase agricultural conservation easements under s. 93.73, and to make payments under an agreement or ancillary agreement entered into under s. 18.06 (8) (a).

**SECTION 15.** 20.115 (7) (tm) of the statutes is amended to read:

20.115 (7) (tm) *Farmland preservation planning grants, working lands fund.*

From the working lands fund, the amounts in the schedule for farmland preservation planning grants under s. 91.10 (6) and for farmland preservation implementation grants under s. 91.10 (7).

**SECTION 16.** 20.115 (7) (u) of the statutes is created to read:

20.115 (7) (u) *Planning grants for regional biodigesters.* From the environmental fund, the amounts in the schedule for providing planning grants for establishing regional biodigesters under s. 93.74.

**SECTION 17.** 20.866 (1) (u) of the statutes is amended to read:

20.866 (1) (u) *Principal repayment and interest.* A sum sufficient from moneys appropriated under sub. (2) (zp) and ss. 20.115 (2) (d) and (7) (b) ~~and, (br), (s), and (tb)~~, 20.190 (1) (c), (d), (i), and (j), 20.225 (1) (c) and (i), 20.245 (1) (e) and (j), 20.250 (1) (c) and (e), 20.255 (1) (d), 20.285 (1) (d), (gj), and (je), 20.320 (1) (c) and (t) and (2) (c), 20.370 (7) (aa), (ad), (ag), (aq), (ar), (at), (au), (bq), (br), (cb), (cc), (cd), (cg), (cq), (cr), (cs), (ct), (ea), (eq), and (er), 20.395 (6) (af), (aq), (ar), and (au), 20.410 (1) (e), (ec), and (ko) and (3) (e) and (fm), 20.435 (2) (ee), 20.465 (1) (d), 20.485 (1) (f) and (go) and (4) (qm), 20.505 (4) (es), (et), (ha), and (hb) and (5) (c), (g), and (kc), 20.855 (8) (a), and 20.867 (1) (a) and (b) and (3) (a), (b), (bb), (bc), (bd), (be), (bf), (bg), (bh), (bj), (bL), (bm), (bn), (bo), (bq), (br), (bt), (bu), (bv), (bw), (bx), (cb), (cd), (cf), (ch), (cj), (cq), (cr), (cs), (cv), (cw), (cx), (cz), (g), (h), (i), (kd), and (q) for the payment of principal, interest, premium due, if any, and payment due, if any, under an agreement or ancillary arrangement entered into under s. 18.06 (8) (a) relating to any public debt contracted under subchs. I and IV of ch. 18.

**SECTION 18.** 20.866 (2) (we) of the statutes is amended to read:

20.866 (2) (we) *Agriculture; soil and water.* From the capital improvement

fund, a sum sufficient for the department of agriculture, trade and consumer protection to provide for soil and water resource management under s. 92.14. The state may contract public debt in an amount not to exceed ~~\$68,075,000~~ \$92,075,000 for this purpose. ~~The state may contract additional public debt in an amount up to \$7,000,000 for this purpose. The state may contract additional public debt in an amount up to \$7,000,000 for this purpose.~~

**SECTION 19.** 20.866 (2) (wg) of the statutes is created to read:

20.866 (2) (wg) *Agricultural conservation easements.* From the capital improvement fund, a sum sufficient for the department of agriculture, trade and consumer protection to purchase agricultural conservation easements under s. 93.73. The state may contract public debt in an amount not to exceed \$15,000,000 for this purpose.

**SECTION 20.** 23.197 (15) of the statutes is repealed.

**SECTION 21.** 66.0104 of the statutes is repealed.

**SECTION 22.** 66.0602 (2m) (c) of the statutes is created to read:

66.0602 (2m) (c) Rental inspection fees charged by a political subdivision are not subject to a deduction from the political subdivision's levy.

**SECTION 23.** 66.1010 of the statutes is repealed.

**SECTION 24.** 91.10 (title) of the statutes is amended to read:

**91.10** (title) **County plan required; planning and implementation grants.**

**SECTION 25.** 91.10 (7) of the statutes is created to read:

91.10 (7) (a) From the appropriation under s. 20.115 (7) (tm), the department

may award implementation grants to counties for implementing a county's certified farmland preservation plan.

(b) The department shall enter into a contract with a county to which it awards an implementation grant under par. (a) before the department distributes any grant funds to the county. In the contract, the department shall identify the costs that are eligible for reimbursement through the grant.

(c) The department may distribute grant funds under this subsection only after the county shows that it has incurred costs that are eligible for reimbursement under par. (b).

**SECTION 26.** 91.84 (1) (b) of the statutes is amended to read:

91.84 (1) (b) The department may designate agricultural enterprise areas with a combined area of not more than ~~2,000,000~~ 3,000,000 acres of land.

**SECTION 27.** 92.14 (16) (title) of the statutes is amended to read:

92.14 (16) (title) COMMERCIAL NITROGEN OPTIMIZATION ~~PLOT~~ PROGRAM.

**SECTION 28.** 92.14 (16) (a) of the statutes is amended to read:

92.14 (16) (a) In addition to any grants provided under sub. (3), the department shall award grants from the appropriation under s. 20.115 (7) ~~(qf)~~ (qm) to agricultural producers and to University of Wisconsin System institutions as provided under this subsection.

**SECTION 29.** 93.425 (3) of the statutes is amended to read:

93.425 (3) Of the moneys appropriated under s. 20.115 (3) (b), the center for international agribusiness marketing shall ensure that \$2,500,000 is expended for the objective specified in sub. (2) (a), \$1,250,000 is expended for the objective specified in sub. (2) (b), and \$1,250,000 is expended for the objective specified in

sub. (2) (c). ~~The center may not expend more than \$1,000,000 under the program in any fiscal year.~~

**SECTION 30.** 93.525 of the statutes is created to read:

**93.525 Meat processing tuition and curriculum development grants.**

(1) From the appropriation under s. 20.115 (3) (f), the department shall provide grants to universities, colleges, and technical colleges located in this state that have programs in meat processing to reimburse tuition costs of students enrolled in a meat processing program and for curriculum development for the meat processing program.

(2) Each tuition reimbursement made with a grant received under this section shall reimburse a student for not more than 80 percent of the first \$9,375 of the tuition cost for enrolling in a meat processing program.

**SECTION 31.** 93.53 of the statutes is created to read:

**93.53 Food waste reduction grants.** (1) The department shall provide grants for food waste reduction pilot projects that have an objective of preventing food waste, redirecting surplus food to hunger relief organizations, and composting food waste. In awarding grants under this section, the department shall give preference to proposals that serve census tracts for which the median household income is below the statewide median household income and in which no grocery store is located.

(2) The department shall promulgate rules for the administration of this section.

**SECTION 32.** 93.54 of the statutes is created to read:



**93.54 Dairy agriculture resilience investment now grant pilot program.** (1) PROGRAM. The department shall create a dairy agriculture resilience investment now grant pilot program, under which the department shall provide grants to dairy producers with fewer than 1,000 head of milking cows to fund projects designed to improve the dairy producers' operational efficiency and resilience.

(2) RULES. The department may promulgate rules to administer this section.

**SECTION 33.** 93.60 of the statutes is created to read:

**93.60 Transition to grass pilot program.** (1) DEFINITIONS. In this section:

(a) "Managed grazing" means a grazing system alternative to continuous grazing, in which pastured fields are subdivided into smaller paddocks, livestock density is controlled, and animals are rotated through paddocks at a frequency that maintains perennial grass-based vegetative cover, ensures regular access to fresh higher quality forage, and reduces soil compaction and erosion.

(b) "Marginal area" means land that is excluded from cultivation due to economic infeasibility or physical restriction for growing conventional crops, and includes riparian areas, low areas prone to flooding, and steep lands not conducive to conventional cultivation.

(2) TRANSITION TO GRASS PILOT PROGRAM. From the appropriation under s. 20.115 (4) (t), the department shall create and administer a transition to grass pilot program that awards grants to farmers for managed grazing technical assistance and implementation support.

(3) GRAZING GRANTS. (a) Subject to par. (b), the transition to grass pilot program shall award grants to farmers for any of the following purposes:

1. To assist a farmer with establishing perennial forages for rotational grazing of livestock raised in a grass-based managed grazing system.

2. To provide assistance to a farmer in establishing harvestable continuous cover in marginal areas that can produce supplemental feed for livestock that is raised in a grass-based managed grazing system.

3. To provide a farmer with incentive payments during the first 3 years of the farmer's transition to grass-based managed grazing systems.

4. To assist a farmer with paying for grass-based managed grazing system infrastructure needs, including fencing, watering, and other livestock management infrastructure.

5. Technical assistance and support from a certified grazing specialist in developing grazing plans, including determining field layout, infrastructure setup, seed selection, and establishment of rotational grazing patterns.

(b) Grants awarded under par. (a) shall be awarded only to a farmer implementing a new grass-based managed grazing system or a new managed grazing practice that improves the conservation and financial performance of existing grazing systems; grants may not be awarded to a farmer for the support of the farmer's existing grazing practices.

(c) The department may not award more than \$40,000 in grants under par. (a) to any one grantee.

(d) In the year following the department's decision to grant an award under

par. (a), the department shall provide 75 percent of the award to the grantee, and in each of the 2nd and 3rd years following the department's decision to grant an award under par. (a), the department shall provide 12.5 percent of the award to the grantee.

(4) SUPPORT FOR FARMERS. (a) The transition to grass pilot program shall provide the following for farmers and persons in agribusiness:

1. Assistance in navigating and analyzing the economics of grass-based managed grazing and providing grass-fed livestock research, market development initiatives, and other market opportunities.

2. Best practices for meeting consumer demand for grass-fed livestock products.

3. Assistance in fostering innovation in and expanding farm and agribusiness strategies in grass-based managed grazing systems and grass-fed livestock practices.

(b) The department's division of agricultural development shall support the state's grass-fed livestock supply chain, including regional processors, aggregators, distributors, and markets.

**SECTION 34.** 93.61 of the statutes is created to read:

**93.61 Value-added agricultural practices.** (1) DEFINITION. In this section, "value-added agricultural product" means a farm product that satisfies any of the following:

(a) The product has undergone a change in physical state.

(b) The product is produced in a manner that enhances its value.

(c) The product is physically segregated in a manner that enhances its value.

(d) The product is a source of farm-based or ranch-based renewable energy.

(e) The product is aggregated and marketed as a locally produced farm product.

(2) VALUE-ADDED AGRICULTURAL PRODUCTS. The department may provide education and technical assistance related to promoting and implementing agricultural practices that produce value-added agricultural products, including by doing all of the following:

(a) *Assistance for organic farming practices.* Providing education and technical assistance related to organic farming practices, including business and market development assistance; collaborating with organic producers, industry participants, and local organizations that coordinate organic farming; and stimulating interest and investment in organic production. The department may award grants from the appropriation under s. 20.115 (4) (ar) to organic producers, industry participants, and local organizations that coordinate organic farming. The department may award a grant to an organic producer, industry participant, or local organization under this paragraph for any of the following purposes:

1. Providing education and technical assistance related to implementing organic farming practices.

2. Helping to create organic farming plans.

3. Assisting farmers to transition to organic farming.

(b) *Grazing grants.* Awarding grants from the appropriation under s. 20.115

(4) (f) to appropriate entities to provide education and training to farmers about best practices related to grazing.

(c) *Promotion.* Helping producers market value-added agricultural products.

**(3) RULES.** The department may promulgate rules to administer this section.

**SECTION 35.** 93.62 of the statutes is created to read:

**93.62 Food security and Wisconsin products grant program.** The department may award grants from the appropriation under s. 20.115 (4) (aq) to nonprofit food banks, nonprofit food pantries, and other nonprofit organizations that provide food assistance for the purpose of purchasing food products that are made or grown in this state.

**SECTION 36.** 93.63 of the statutes is created to read:

**93.63 Farm to fork program.** **(1) DEFINITION.** In this section, “farm to fork program” means a program to connect entities that are not school districts and that have cafeterias to nearby farms to provide locally produced fresh fruits and vegetables, dairy products, and other nutritious, locally produced foods in meals and snacks; to help the public develop healthy eating habits; to provide nutritional and agricultural education; and to improve farmers’ incomes and direct access to markets.

**(2) GRANTS.** (a) The department may award grants from the appropriation under s. 20.115 (4) (at) to businesses, universities, hospitals, and other entities that are not school districts and that have cafeterias for the creation and expansion of farm to fork programs. The department shall give preference to proposals that are innovative or that provide models that other entities can adopt.

(b) In awarding grants under this section, the department shall promote agricultural development and farm profitability by supporting the development and adoption of practices and agribusiness opportunities that involve the production of value-added agricultural products. For purposes of this paragraph, “value-added agricultural product” means a farm product that satisfies any of the following:

1. The product has undergone a change in physical state.
2. The product is produced in a manner that enhances its value.
3. The product is physically segregated in a manner that enhances its value.
4. The product is a source of farm-based or ranch-based renewable energy.
5. The product is aggregated and marketed as a locally produced farm product.

(c) The department may award grants under this subsection for projects that do any of the following:

1. Create, expand, diversify, or promote production, processing, marketing, and distribution of food produced in this state for sale to entities in this state other than school districts.
2. Create, expand, or renovate facilities, including purchases of equipment for the facilities, that would ensure the use of food produced in this state in locations in this state other than schools.
3. Provide, expand, or promote training for food service personnel, farmers, and distributors.
4. Provide, expand, or promote nutritional and agricultural education.

(d) The department shall consult with interested persons to establish grant priorities for each fiscal year.

(3) **REPORTS.** At least annually, the department shall report to the legislature under s. 13.172 (2) and to the secretary on the needs and opportunities for farm to fork programs.

(4) **RULES.** The department may promulgate rules to administer this section.

**SECTION 37.** 93.67 of the statutes is created to read:

**93.67 Sandhill crane damage reimbursement program.** (1) In this section:

(a) “Eligible applicant” means a person that plants corn on land that is operated as part of a farm that produced at least \$6,000 in gross farm revenues during the taxable year preceding the year in which the person applies for reimbursement under this section.

(b) “Farm” means all land under common ownership that is primarily devoted to agricultural use.

(c) “Seed coating” means a nonlethal treatment registered for use on corn seed to discourage sandhill cranes from consuming the seed.

(2) (a) The department shall administer a program to provide reimbursements to eligible applicants for the purchase of seed coating that is applied as a seed treatment.

(b) A reimbursement under this section shall cover not more than 50 percent of the actual cost of the purchase of seed coating that is applied as a seed treatment and may not exceed \$6,250 per eligible applicant per planting season.

(c) From March 1 to June 15 of each year, eligible applicants may apply to the

department for reimbursement for seed coating purchased no earlier than November 1 of the prior year. Eligible applicants shall provide to the department proof of purchase and an application on a form provided by the department to be eligible to receive a reimbursement under this section.

(d) From the appropriation under s. 20.115 (7) (ac), the department shall prioritize reimbursement payments under par. (c) to all of the following:

1. Eligible applicants that received a federal depredation permit for sandhill crane in the previous year.

2. Eligible applicants that received reimbursement under this section in any of the prior 3 years or that can provide documentation of purchase of seed coating in any of the prior 3 years.

3. Eligible applicants planting corn on land vulnerable to sandhill crane depredation as determined by the department in consultation with the department of natural resources and applicable conservation organizations.

(e) After reimbursing all eligible applicants under par. (d), from the appropriation under s. 20.115 (7) (ac), the department shall make reimbursement payments to other eligible applicants that have experienced or are likely to experience seed or crop damage from sandhill cranes. The department shall make payments under this paragraph to eligible applicants in the order in which applications are received by the department.

(f) The department shall make all reimbursement payments under pars. (d) and (e) no later than September 15 of the year in which applications are made under par. (c).



(g) A farm is eligible to receive only one reimbursement payment per year under this section.

(3) The department shall compile an annual report detailing the number of reimbursements requested, the total dollar amount requested as reimbursement, the number of reimbursements issued, and the total dollar amount disbursed as reimbursement under this section. The department shall submit the report to the appropriate standing committees of the legislature in the manner provided in s. 13.172 (3) no later than December 31 each year.

(4) The department may promulgate rules to establish prioritization of payments under sub. (2) (d) and (e), including identifying applicable conservation organizations under sub. (2) (d) 3. and determining whether eligible applicants have experienced or are likely to experience seed or crop damage under sub. (2) (e).

**SECTION 38.** 93.73 (2) (b) of the statutes is amended to read:

93.73 (2) (b) The department, after consultation with the council under sub. (13), shall solicit applications under sub. (3) at least annually. The department shall issue each solicitation in writing and shall publish a notice announcing the solicitation. In soliciting applications, the department may specify the total amount of funds available, application deadlines, application requirements and procedures, preliminary criteria for evaluating applications, and other relevant information.

**SECTION 39.** 93.74 of the statutes is created to read:

**93.74 Planning grants for regional biodigesters.** (1) GRANT PROGRAM. From the appropriation under s. 20.115 (7) (u), the department shall provide planning grants for establishing regional biodigesters.

(2) RULES. The department shall promulgate rules for the administration of this section.

**SECTION 40.** 93.75 of the statutes is created to read:

**93.75 Biodigester operator certification grants.** (1) GRANTS. From the appropriation under s. 20.115 (7) (da), the department shall award grants to individuals seeking biodigester operator certification.

(2) RULES. The department may promulgate rules establishing the application process and grant-awarding criteria for the biodigester operator certification grants.

**SECTION 41.** 97.26 of the statutes is created to read:

**97.26 Labeling of food product as milk.** (1) PROHIBITION. No person may label a food product as, or sell or offer for sale a food product that is labeled as, any type of “milk” unless the food product is at least one of the following:

- (a) Milk, lowfat milk, skim milk, or nonfat dry milk.
- (b) A product described in 21 CFR 131.110 to 131.147.
- (c) Hooved or camelid mammals’ milk, as defined in s. 97.20 (1) (fm).

(2) RULES. The department shall promulgate rules to implement this section.

**SECTION 42.** 97.265 of the statutes is created to read:

**97.265 Labeling food as a type of dairy product.** (1) DAIRY PRODUCTS. No person may label a food product as, or sell or offer for sale a food product that is labeled as, a type of dairy product described in s. 97.20 (1) (b) 3. to 5. or a similar term unless the food product is a dairy product, as defined in s. 97.20 (1) (b).

(2) DAIRY INGREDIENTS. No person may label a food product as, or sell or offer

for sale a food product that is labeled as, a type of dairy ingredient unless the food product is derived from at least one of the following:

- (a) Milk, lowfat milk, skim milk, or nonfat dry milk.
- (b) A product described in 21 CFR 131.110 to 131.147.
- (c) Hooved or camelid mammals' milk, as defined in s. 97.20 (1) (fm).

**(3) RULES.** The department shall promulgate rules to implement this section.

**SECTION 43.** 97.57 (4) of the statutes is created to read:

97.57 (4) No person may sell or offer for sale wild rice labeled “traditionally harvested” unless the wild rice is harvested using traditional wild rice harvesting methods of American Indian tribes or bands, as defined by the department by rule. The department shall obtain the advice and recommendations of the Great Lakes Inter-Tribal Council, Inc., before promulgating a rule defining a traditional wild rice harvesting method.

**SECTION 44.** 100.2091 of the statutes is created to read:

**100.2091 Broadband; discrimination prohibited.** (1) No broadband service provider may deny access to broadband service to any group of potential residential customers because of the race or income of the residents in the area in which the group resides.

(2) It is a defense to an alleged violation of sub. (1) based on income if, no later than 3 years after the date on which the broadband service provider began providing broadband service in this state, at least 30 percent of the households with access to the broadband service provider's broadband service in the area in which a group of potential residential customers resides are low-income households.

(3) The department may enforce this section and may promulgate rules to implement and administer this section, including rules that define low-income households, and to align department rules with federal communications commission broadband rules. The department of justice may represent the department in an action to enforce this section. If the court finds that a broadband service provider has not complied with this section, the court shall order the broadband service provider to comply with this section within a reasonable amount of time and, notwithstanding s. 814.14 (1), shall award costs, including reasonable attorney fees, to the department of justice.

(4) Any person that is affected by a failure to comply with this section may bring an action to enforce this section. If a court finds that a broadband service provider has not complied with this section, the court shall order the broadband service provider to comply with this section within a reasonable amount of time and, notwithstanding s. 814.14 (1), shall award costs, including reasonable attorney fees, to the person affected.

**SECTION 45.** 100.2092 of the statutes is created to read:

**100.2092 Broadband service subscriber rights.** (1) RIGHTS. (a) A broadband service provider shall repair broadband service within 72 hours after a subscriber reports a service interruption or requests the repair if the service interruption is not the result of a major system-wide or large area emergency, such as a natural disaster.

(b) Upon notification by a subscriber of a service interruption, a broadband service provider shall give the subscriber a credit for one day of broadband service

if broadband service is interrupted for more than 4 hours in one day and the interruption is caused by the broadband service provider.

(c) Upon notification by a subscriber of a service interruption, a broadband service provider shall give the subscriber a credit for each hour that broadband service is interrupted if broadband service is interrupted for more than 4 hours in one day and the interruption is not caused by the broadband service provider.

(d) Prior to entering into a service agreement with a subscriber, a broadband service provider shall disclose that a subscriber has a right to a credit for notifying the broadband service provider of a service interruption.

(e) A broadband service provider shall provide broadband service that satisfies minimum standards established by the department by rule.

(f) A broadband service provider shall give a subscriber at least 30 days' advance written notice before instituting a rate increase.

(g) A broadband service provider shall give a subscriber at least 7 days' advance written notice of any scheduled routine maintenance that causes a service slowdown, interruption, or outage.

(h) A broadband service provider shall give a subscriber at least 10 days' advance written notice of disconnecting service, unless the disconnection is requested by the subscriber.

(i) Prior to entering into a service agreement with a subscriber, a broadband service provider shall disclose the factors that may cause the actual broadband speed experience to vary, including the number of users and device limitations.

(j) A broadband service provider shall provide broadband service to a

subscriber as described in point-of-sale advertisements and representations made to the subscriber.

(k) A broadband service provider shall give a subscriber at least 10 days' advance written notice of a change in a factor that may cause the originally disclosed broadband speed experience to vary.

(L) A broadband service provider shall allow a subscriber to terminate a contract and receive a full refund without fees if the provider sells a service that does not satisfy the requirements established under par. (e) and the broadband service provider does not satisfy the requirements established under par. (e) within one month of written notification from the subscriber.

**(2) ADVERTISING.** A broadband service provider shall disclose the factors that may cause the actual broadband speed experience of a subscriber to vary, including the number of users and device limitations, in each advertisement of the speed of the provider's service, including in all of the following types of advertisements:

- (a) Television and other commercials.
- (b) Internet and email advertisements.
- (c) Print advertisements and bill inserts.
- (d) Any other advertising method or solicitation for the sale of new or upgraded broadband service.

**(3) RULES.** The department may promulgate rules to implement and administer this section, including rules to align department rules with federal communications commission broadband rules.

**(4) PENALTY; ENFORCEMENT.** (a) A person who violates this section may be

required to forfeit not more than \$1,000 for each violation and not more than \$10,000 for each occurrence. Failure to give a notice required under sub. (1) (f) to more than one subscriber shall be considered one violation.

(b) The department or a district attorney may institute civil proceedings under this section.

**SECTION 46.** 100.306 of the statutes is created to read:

**100.306 Prohibited selling practices upon the occurrence of a severe thunderstorm.** (1) DEFINITIONS. In this section:

(a) “Consumer goods or services” means goods or services that are used primarily for personal, family, or household purposes.

(b) “Restoration and mitigation services provider” means a person that provides a service to prevent further damage or provide protection to property following a fire, smoke, water, or storm event.

(c) “Severe thunderstorm” means a weather event in which any of the following occurs:

1. Hail that is one inch or greater in diameter.
2. Wind gusts in excess of 50 knots.
3. A tornado.

(2) PROHIBITION. Upon the occurrence of a severe thunderstorm, a residential building contractor, tree trimmer, or restoration and mitigation services provider operating within the geographic region impacted by the severe thunderstorm and repairing damage caused by the severe thunderstorm may not do any of the following:

- (a) Charge an unreasonably excessive price for labor in comparison to the

market price charged for comparable services in the geographic region impacted by the severe thunderstorm.

(b) Charge an insurance company a rate for a consumer good or service that exceeds what the residential building contractor, tree trimmer, or restoration and mitigation services provider would otherwise charge a member of the general public for the consumer good or service.

**(3) RULES.** The department shall promulgate rules to establish formulas or other standards to be used in determining whether a price for labor is unreasonably excessive under sub. (2) (a).

**(4) ENFORCEMENT; PENALTY.** If a person violates sub. (2), the department or, after consulting with the department, the department of justice may commence an action against a person in the name of the state to recover a civil forfeiture of not more than \$1,000 per violation or to temporarily or permanently restrain or enjoin the person from violating sub. (2), or both.

**SECTION 47.** 165.25 (4) (ar) of the statutes is amended to read:

165.25 (4) (ar) The department of justice shall furnish all legal services required by the department of agriculture, trade and consumer protection relating to the enforcement of ss. 91.68, 93.73, 100.171, 100.173, 100.174, 100.175, 100.177, 100.18, 100.182, 100.195, 100.20, 100.205, 100.207, 100.209, 100.2091, 100.2092, 100.21, 100.28, 100.37, 100.42, 100.50, 100.51, 100.55, and 846.45 and chs. 126, 136, 344, 704, 707, and 779, together with any other services as are necessarily connected to the legal services.

**SECTION 48.** 196.5048 of the statutes is created to read:



**196.5048 Internet service provider registration.** No person may provide Internet service in this state unless the person registers with the commission.

**SECTION 49.** 704.05 (2) of the statutes is amended to read:

704.05 (2) POSSESSION OF TENANT AND ACCESS BY LANDLORD. Until the expiration date specified in the lease, or the termination of a periodic tenancy or tenancy at will, and so long as the tenant is not in default, the tenant has the right to exclusive possession of the premises, except as hereafter provided. The landlord may upon advance notice and at reasonable times inspect the premises, allow a city, village, town, or county inspector access for an inspection, make repairs, and show the premises to prospective tenants or purchasers; and if the tenant is absent from the premises and the landlord reasonably believes that entry is necessary to preserve or protect the premises, the landlord may enter without notice and with such force as appears necessary.

**SECTION 50.** 704.07 (2) (bm) 1. of the statutes is repealed.

**SECTION 51.** 704.07 (2) (bm) 3. of the statutes is amended to read:

704.07 (2) (bm) 3. The violation presents a ~~significant~~ threat to the prospective tenant's health or safety.

**SECTION 52.** 704.07 (5) of the statutes is repealed.

**SECTION 9102. Nonstatutory provisions; Agriculture, Trade and Consumer Protection.**

(1) EMERGENCY RULES FOR SANDHILL CRANE DAMAGE REIMBURSEMENT PROGRAM. The department of agriculture, trade and consumer protection may use the procedure under s. 227.24 to promulgate emergency rules under s. 93.67 (4) for

the period before the date on which permanent rules under s. 93.67 (4) take effect. Notwithstanding s. 227.24 (1) (c) and (2), emergency rules promulgated under this subsection remain in effect until the first day of the 25th month beginning after the effective date of the emergency rules, the date on which the permanent rules take effect, or the effective date of the repeal of the emergency rules, whichever is earlier. Notwithstanding s. 227.24 (1) (a) and (3), the department of agriculture, trade and consumer protection is not required to provide evidence that promulgating a rule under this subsection as an emergency rule is necessary for the preservation of public peace, health, safety, or welfare and is not required to provide a finding of emergency for a rule promulgated under this subsection.

(2) MEAT INSPECTION PROGRAM STAFF. Notwithstanding s. 230.27 (1), the termination date of 2.0 meat inspection project positions provided to the department of agriculture, trade and consumer protection under 2021 Act 58 is extended by 2 years.

(?) POSITION AUTHORIZATIONS. The authorized positions for the department of agriculture, trade and consumer protection are increased as provided in 2025 Senate Bill 45.

**SECTION 9302. Initial applicability; Agriculture, Trade and Consumer Protection.**

(1) SUBSCRIBERS PERMITTED TO TERMINATE BROADBAND CONTRACTS. The treatment of s. 100.2092 (1) (L) first applies to a contract that is entered into, renewed, or modified on the effective date of this subsection.

**SECTION 9436. Effective dates; Public Service Commission.**

(1) INTERNET SERVICE PROVIDER REGISTRATION REQUIREMENT. The treatment of s. 196.5048 takes effect on January 1, 2026.”.

**(END)**