The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 341.51 (2m) of the statutes is amended to read:

341.51 (2m) A truck motor vehicle dealer, distributor or manufacturer, in case of trucks and truck tractors over 8,000 pounds, may purchase a license for demonstration purposes under s. 341.25 to determine the gross weight. Such license shall be a transferable license for demonstration purposes and shall be 20% of the registration fee set forth in s. 341.25. In case of trailers and semi-trailer demonstrations, the license fee shall be $10 and shall belong to the demonstrator. Such demonstration vehicles shall carry insurance on behalf of the truck dealer, distributor or manufacturer and the prospective purchaser as provided in s. 194.41. Such vehicle need not obtain for-hire permits as provided in ch. 194. Such vehicle shall not be used by the prospective purchaser for more than 10 days. When the vehicle is obtained from a dealer the prospective purchaser shall sign a receipt showing the date, time and place the vehicle was obtained from the dealer. The dealer shall retain the original of such receipt for demonstration records and shall furnish a copy and the demonstration plate certificate to the prospective purchaser. The prospective purchaser shall carry such receipt and
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certificate in the vehicle during operation on the highways, and the dealer shall keep a record of such demonstrations and such record shall be open to inspection by the division. A dealer, distributor or manufacturer may operate on the highways under such a demonstration license a truck, trailer or semitrailer on which is loaded a machine or special equipment if the entire unit is owned and offered for sale and if the operation on the highways involves delivery of the vehicle to or from a prospective purchaser. The division may issue any further rules to accomplish the intent of this subsection.

SECTION 2. 341.55 (1) and (2) of the statutes are amended to read:

341.55 (1) A dealer, distributor or manufacturer or an employee of any of them who operates or consents to the operation of a vehicle under purported authority of a registration plate issued to the dealer, distributor or manufacturer pursuant to s. 341.51 when such vehicle is not owned or being repossessed by the dealer, distributor or manufacturer or, even though owned or being repossessed by the dealer, distributor or manufacturer, does not come within any of the exceptions listed in s. 341.47 (1) (a) to (d) or is not in compliance with s. 341.51 (2m).

(2) Any person who operates a vehicle under purported authority of a registration plate issued to a dealer, distributor or manufacturer pursuant to s. 341.51, knowing that such vehicle is not owned or being repossessed by a dealer, distributor or manufacturer or does not come within any of the exceptions listed in s. 341.47 (1) (a) to (d) or is not in compliance with s. 341.51 (2m):