

Senate

Record of Committee Proceedings

Committee on Transportation, Public Safety, and Veterans and Military Affairs

Assembly Bill 258

Relating to: maintenance and removal of vegetation obstructing the view of outdoor advertising signs along highways under the jurisdiction of the Department of Transportation.

By Representatives Honadel, Ballweg, Bernier, Bies, Brooks, Doyle, Jacque, Kolste, T. Larson, LeMahieu, A. Ott, Ripp, Spiros, Stone, Thiesfeldt and Weatherston; cosponsored by Senators Tiffany, Farrow and Hansen.

October 09, 2013 Referred to Committee on Transportation, Public Safety, and Veterans and Military Affairs

February 04, 2014 **Public Hearing Held**

Present: (5) Senator Petrowski; Senators Leibham, Cowles, Carpenter and Hansen.

Absent: (0) None.

Excused: (0) None.

Appearances For

- Tom Tiffany - Senator - 12th Senate District
- Brad Yarmark - Lamar Outdoor Advertising
- Keith Carlson - Fairway Outdoor Advertising LLC
- Janet Swandby - Outdoor Advertising Assoc. of Wisconsin
- Kathi Kilgore - Outdoor Advertising Association of WI
- Tom Rhatican - WisDOT

Appearances Against

- Gary Goyke - Citizens for a Scenic Wisconsin

Appearances for Information Only

- None.

Registrations For

- Joan Ballweg - Rep. - 41st Assembly District
- Jane Sweady - Jag Outdoor
- Mark Rausch - Clear Channel Outdoor
- Chet Gerlach - Association of Wisconsin Tourism Attractions

- Ray Ten Pas - Ten Pas Signs
- Pete Hanson - WI Restaurant Association
- Don Snyder - Lamar Outdoor Advertising
- Michelle Kussow - WI Grocers Association
- Tom Howells - WI Motor Carriers Association
- Paul Sara - Clear Channel Outdoor
- Romy Snyder - WI Dells Visitors and Convention Bureau
- Jason Saari - Adams Outdoor Advertising, OAAW
- Craig Hendricks - Adams Outdoor Advertising
- Craig Hendricks - Adams Outdoor Advertising
- Richard Reinart - Lamar Advertising - Marshfield
- Kurt Weis - Lamar Advertising
- Jerry Falvey - Clear Channel Outdoor

Registrations Against

- None.

Registrations for Information Only

- None.

February 12, 2014

Executive Session Held

Present: (5) Senator Petrowski; Senators Leibham, Cowles, Carpenter and Hansen.
 Absent: (0) None.
 Excused: (0) None.

Moved by Senator Hansen, seconded by Senator Leibham that **Senate Amendment 1** be recommended for adoption.

Ayes: (4) Senator Petrowski; Senators Leibham, Carpenter and Hansen.

Noes: (1) Senator Cowles.

SENATE AMENDMENT 1 ADOPTION RECOMMENDED,
 Ayes 4, Noes 1

Moved by Senator Hansen, seconded by Senator Leibham that **Assembly Bill 258** be recommended for concurrence as amended.

Ayes: (3) Senator Petrowski; Senators Leibham and Hansen.

Noes: (2) Senators Cowles and Carpenter.

CONCURRENCE AS AMENDED RECOMMENDED, Ayes 3,
Noes 2

Derek Punches
Committee Clerk