

## Senate

### Record of Committee Proceedings

#### **Committee on Transportation and Veterans Affairs**

##### **Senate Bill 496**

Relating to: outdoor advertising signs that do not conform to local ordinances and that are affected by certain transportation-related projects.

By Senators Feyen, Olsen and Wanggaard; cosponsored by Representatives Vorpapel, Jacque, R. Brooks, Ballweg, Felzkowski, Considine, Horlacher, Kulp, Allen, Fields and Thiesfeldt.

October 27, 2017 Referred to Committee on Transportation and Veterans Affairs

December 05, 2017 **Public Hearing Held**

Present: (5) Senator Petrowski; Senators Marklein, Cowles, Carpenter and Hansen.  
Absent: (0) None.  
Excused: (0) None.

##### Appearances For

- Senator Dan Feyen - 18th Senate District
- Kathi Kilgore - Outdoor Advertising Association of Wisconsin
- Brad Yarmark - Lamar Advertising
- Don Snyder - Lamar Advertising
- Jason Saari - Adams and Fairway Outdoor Advertising

##### Appearances Against

- Vernie Smith - Citizens for a Scenic Wisconsin

##### Appearances for Information Only

- None.

##### Registrations For

- Trisha Pugal - Wisconsin Hotel and Lodging Association
- Romy Snyder - Wisconsin Dells Visitors and Convention Bureau
- Gary Manke - Midwest - SouthEastern Equipment Dealers Association
- Jerry Flavey - Clear Channel
- Brandon Scholz - Wisconsin Grocers Association
- Eric Kriehoff - Fairway Outdoor
- Jeanne Nowinsky - Northern Advertising
- Barbara Campbell - Lamar Advertising

- Kurt Weis - Lamar Advertising
- David Curtin - Lamar Advertising
- Ryan Savasta - Adams Outdoor Advertising
- Jeffery Knight - Association of Wisconsin Tourism Attractions
- Steve Loehr - Kwik Trip
- Susan Quam - Wisconsin Restaurant Association
- Representative Tyler Vorpapel - 27th Assembly District
- Rich Eggleston - Citizens for a Scenic Wisconsin

Registrations Against

- Curt Witynski - League of Wisconsin Municipalities
- Gary Goyke - Citizens for a Scenic Wisconsin

Registrations for Information Only

- None.

March 22, 2018

**Failed to pass pursuant to Senate Joint Resolution 1**

---

Derek PUNCHES  
Committee Clerk