

Fiscal Estimate - 2021 Session

Original
 Updated
 Corrected
 Supplemental

LRB Number 21-3392/1	Introduction Number AB-0397
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Description
 the use of billboards to recruit Department of Corrections employees

Fiscal Effect

State:

<input type="checkbox"/> No State Fiscal Effect	<input type="checkbox"/> Increase Existing Revenues	<input type="checkbox"/> Increase Costs - May be possible to absorb within agency's budget
<input checked="" type="checkbox"/> Indeterminate	<input type="checkbox"/> Decrease Existing Revenues	<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Increase Existing Appropriations <input type="checkbox"/> Decrease Existing Appropriations <input type="checkbox"/> Create New Appropriations		<input type="checkbox"/> Decrease Costs

Local:

<input type="checkbox"/> No Local Government Costs	5. Types of Local Government Units Affected	
<input type="checkbox"/> Indeterminate	<input type="checkbox"/> Towns <input type="checkbox"/> Village <input type="checkbox"/> Cities <input type="checkbox"/> Counties <input type="checkbox"/> Others <input type="checkbox"/> School Districts <input type="checkbox"/> WTCS Districts	
1. <input type="checkbox"/> Increase Costs <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory 2. <input type="checkbox"/> Decrease Costs <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	3. <input type="checkbox"/> Increase Revenue <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory 4. <input type="checkbox"/> Decrease Revenue <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	

Fund Sources Affected	Affected Ch. 20 Appropriations
<input type="checkbox"/> GPR <input type="checkbox"/> FED <input type="checkbox"/> PRO <input type="checkbox"/> PRS <input type="checkbox"/> SEG <input type="checkbox"/> SEGS	

Agency/Prepared By DOC/ Michael Slana (608) 240-5414	Authorized Signature Paulina De Haan (608) 240-5056	Date 7/14/2021
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Fiscal Estimate Narratives

DOC 7/14/2021

LRB Number 21-3392/1	Introduction Number AB-0397	Estimate Type Original
Description the use of billboards to recruit Department of Corrections employees		

Assumptions Used in Arriving at Fiscal Estimate

This bill eliminates the current law prohibiting the use of billboards by the Department of Corrections (DOC) to recruit employees. If this prohibition was eliminated, DOC would explore using billboards for recruitment purposes. Given the current prohibition, the cost of using billboards for DOC recruitment purposes is undetermined.

For reference, DOC estimated that it would cost roughly \$71,000 to put up recruitment billboards for six months at five locations meant to cover the department's highest vacancy sites. Note that depending on the site selection, number of billboards, and duration of advertising, the actual cost if DOC did pursue using billboards may vary substantially from this rough cost estimate.

Long-Range Fiscal Implications