

## Assembly

### Record of Committee Proceedings

#### **Committee on Consumer Protection**

##### **Assembly Bill 957**

Relating to: consumer data protection and providing a penalty.

By Representatives Zimmerman, Armstrong, Dittrich, Duchow, Horlacher, Knodl, Kuglitsch, Kurtz, Macco, Magnafici, Moses, Murphy, Penterman, Plumer, Pronschinske, Sortwell, Steffen, Subeck, Tauchen, Thiesfeldt, Tittl and Wittke; cosponsored by Senators Kooyenga, Ballweg, Feyen and Nass.

February 03, 2022 Referred to Committee on Consumer Protection

February 16, 2022 **Public Hearing Held**

Present: (9) Representative Dittrich; Representatives Edming, Skowronski, VanderMeer, Sortwell, Macco, Pope, Cabrera and McGuire.  
Absent: (0) None.  
Excused: (0) None.

##### Appearances For

- Representative Shannon Zimmerman

##### Appearances Against

- None.

##### Appearances for Information Only

- None.

##### Registrations For

- Buddy Julius - Zillow
- Megan Novak - AFP-WI
- Tom Fonfara - Microsoft
- Katie Meares - Salesforce

##### Registrations Against

- Evan Umpir - WI Manufacturers and Commerce
- Hannah Huffman - TDS
- Joe Zietlow - Kwik Trip
- Kathi Kilgore - WI Hotel and Lodging Association

##### Registrations for Information Only

- Tom Moore - WI Cable Association

February 22, 2022

**Executive Session Held**

Present: (8) Representative Dittrich; Representatives Edming, Skowronski, VanderMeer, Sortwell, Macco, Pope and McGuire.

Absent: (0) None.

Excused: (1) Representative Cabrera.

Moved by Representative Sortwell, seconded by Representative Macco that **Assembly Amendment 1** be recommended for adoption.

Ayes: (7) Representative Dittrich; Representatives Edming, Skowronski, VanderMeer, Sortwell, Macco and McGuire.

Noes: (1) Representative Pope.

ASSEMBLY AMENDMENT 1 ADOPTION RECOMMENDED,  
Ayes 7, Noes 1

Moved by Representative Sortwell, seconded by Representative Edming that **Assembly Bill 957** be recommended for passage as amended.

Ayes: (5) Representative Dittrich; Representatives Edming, Skowronski, Sortwell and Macco.

Noes: (3) Representatives VanderMeer, Pope and McGuire.

PASSAGE AS AMENDED RECOMMENDED, Ayes 5, Noes 3

---

Meagan Matthews  
Committee Clerk