

Assembly

Record of Committee Proceedings

Committee on Ways and Means

Assembly Bill 762

Relating to: creating a tax credit for local media advertising.

By Representatives Novak, Swearingen, Tranel, Armstrong, Conley, Edming, Kurtz, Penterman, J. Rodriguez, Snyder, Spiros, Steffen, Tittl and Tusler; cosponsored by Senators Roth, Pfaff and Testin.

December 09, 2021 Referred to Committee on Ways and Means

January 19, 2022 **Public Hearing Held**

Present: (11) Representative Macco; Representatives Wittke, Kerkman, Knodl, Snyder, Ramthun, Brooks, McGuire, Ohnstad, Riemer and Conley.
Absent: (0) None.
Excused: (2) Representatives Dittrich and Armstrong.

Appearances For

- Representative Todd Novak - Wisconsin's 51st Assembly District
- Beth Bennett - Wisconsin Newspaper Association
- Richard Lee - Inter-City Cooperative Publishing Association
- Mike Hollinlan - Multi-Media Channels
- Gregg Walker - Wisconsin Newspaper Association
- Tom Koser - Wisconsin Broadcasters Association
- Jon Miskowski - Friends of PBS Wisconsin
- Tom Luljak - Friends of Wisconsin Public Radio
- Steve Waldman - Report for America

Appearances Against

- None.

Appearances for Information Only

- None.

Registrations For

- Eric Greiling - Friends of PBS Wisconsin
- Kate LaRoque - Wisconsin Radio Association
- Chris Borgerding - Wisconsin Dental Association
- Janelle Anderson - Wisconsin Community Papers
- John Murray - Wisconsin Chiropractic Association

- Doug Parrott - Wisconsin Petroleum Marketers & Convenience Store Association
- Susan Quam - Wisconsin Restaurant Association
- Brian Dake - Wisconsin Independent Businesses
- Lorenzo Cruz - Wisconsin Bankers Association

Registrations Against

- None.

Registrations for Information Only

- None.

March 10, 2022

Failed to pass pursuant to Senate Joint Resolution 1

Reanna Rasmussen
Committee Clerk