

No. 20, S.]

[Published July 25, 1957.]

**CHAPTER 400**

AN ACT to create 47.07 of the statutes, relating to labeling requirements for "blind-made" goods, and providing a penalty for violation thereof.

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

47.07 of the statutes is created to read:

47.07 "BLIND-MADE" GOODS. (1) No person shall represent that a product or service is "blind-made" unless the manufacturer employs blind persons to an extent constituting not less than 75 per cent of the total hours worked by personnel engaged in the direct labor of production of blind-made products, or services. Direct labor production shall mean all work required for the preparation, processing, assembling and packing but not including supervision, administration, inspection and shipping or the production of the materials from which the finished product is manufactured.

(2) No person shall sell, distribute or exhibit any product which purports or is advertised to be "blind-made" unless there is attached thereto a label furnished by the services to the blind, division of public assistance of the department.

(3) The services to the blind shall prepare a label which shall be attached to blind-made products and which shall provide for a certification thereon that the product is "blind-made". If such article is manufactured in the state, the manufacturer shall obtain said label, affix it to the product and complete the certification. If such product is manufactured outside the state, the seller in the state shall obtain such label or stamp, affix it to the product and complete the certification. The services to the blind shall furnish these labels to vendors of blind-made products at a price covering the cost of producing such labels.

(4) Any person who attaches a "blind-made" label to any product not meeting the requirements of sub. (1) shall be subject to penalty under sub. (6).

(5) Complaints of violation of this section shall be made to the services to the blind who shall investigate any such complaints and, when

justified, refer the complaint for prosecution to the district attorney of the county where the alleged violation occurred.

(6) Any person violating this section shall be fined not more than \$500 or imprisoned not more than one year or both.

Approved July 20, 1957.

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