

No. 850, A.

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CHAPTER 494

AN ACT to amend 77.52 (2) (a) 7 of the statutes, as created by chapter 224, laws of 1963, relating to exempting photographic services sold, performed or furnished in connection with advertising purposes from the sales tax.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

77.52 (2) (a) 7 of the statutes, as created by chapter 224, laws of 1963, is amended to read:

77.52 (2) (a) 7. Photographic services including the processing, printing and enlarging of film as well as the service of photographers for the taking, reproducing and sale of photographs, *except all commercial photographic services exclusively used or performed for advertising purposes on or after January 1, 1964.*

Approved April 29, 1964.