

EXECUTIVE ORDER NO. 58

WHEREAS, small and independent businesses play a crucial role in helping to achieve the social and economic goals of our state; and

WHEREAS, small business represents a key force in the state's economy, providing a vital source of jobs, products and new ideas; and

WHEREAS, small businesses are among those most burdened by the size, cost and complexity of government; and

WHEREAS, government policies and programs should be designed to meet the particular social and economic needs of Wisconsin while providing fair, competitive conditions under which the entire business community can function most effectively;

NOW, THEREFORE, I, LEE SHERMAN DREYFUS, Governor of the State of Wisconsin, pursuant to the authority vested in me by Section 14.019, Wisconsin Statutes, do hereby order and direct that:

1. A Governor's Conference on Small Business be conducted in 1981 to:

a. Obtain public recognition and support for the needs of small business in the State of Wisconsin.

b. Devise a "plan of action" program to be submitted to the Governor which would be designed to improve and enhance the small business environment in the State of Wisconsin.

c. Obtain public and government recognition for the concerns of small business.

d. Educate small business as to the ways in which the legislative process functions so that their concerns can be more effectively addressed.

e. Establish a coalition of existing small business interest groups in Wisconsin to speak as a single voice to government.

2. A Conference Steering Committee to be composed of former delegates to the White House Conference on Small Business be established to set the conference date, location, and program.

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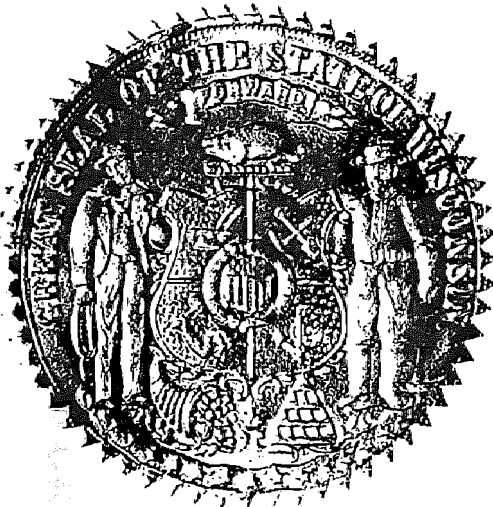
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3. The Department of Development and the Department of Industry, Labor and Human Relations cooperate with the Office of the Lieutenant Governor in providing the Conference Planning Advisory Committee with such assistance as necessary to achieve the purposes of the Conference.

4. The Conference Steering Committee seek to encourage public participation in the Conference to the maximum extent feasible by holding regional meetings around the state in preparation for the Conference.

In order to facilitate the work and responsibilities of the Conference Steering Committee, I do hereby instruct the Department of Administration to provide the Committee with such sums of money as are necessary for legitimate operating expenses, as provided by the Joint Finance Committee under Section 20.505(5)(a), Wisconsin Statutes.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol, in the City of Madison this fifteenth day of January in the year of Our Lord one thousand nine hundred and eighty-one.

Lee Sherman Dreyfus
LEE SHERMAN DREYFUS

By the Governor:

Vel R. Phillips
VEL R. PHILLIPS
Secretary of State

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