



1997 ASSEMBLY BILL 567

October 17, 1997 - Introduced by Representatives SKINDRUD, DUFF, GROTHMAN, KAUFERT, MUSSER and POWERS, cosponsored by Senator RUDE. Referred to Committee on State Affairs.

1 **AN ACT to renumber** 125.33 (2) (e); and **to create** 125.33 (2) (e) 2. and 125.33 (2)
2 (p) of the statutes; **relating to:** the furnishing of dispensing equipment by
3 brewers and wholesalers at certain tasting events held on Class "B" premises.

Analysis by the Legislative Reference Bureau

Under current law, with certain exceptions, no brewer or wholesaler may give or sell anything of value to any retailer who is licensed to sell beer for consumption on the premises where sold. One such exception allows a brewer or wholesaler to furnish for tasting, free of charge, samples of beer to any person attending certain alcohol retailer trade association business meetings.

This bill allows a brewer or wholesaler to have 3 or fewer representatives present at a beer tasting event held on premises that are licensed to sell beer for consumption on the premises. The bill also allows a brewer or beer wholesaler to provide dispensing equipment, free of charge, for use by a retailer during a beer tasting event. The bill requires the brewer or wholesaler to remove the dispensing equipment from the premises at the end of the tasting event.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

4 **SECTION 1.** 125.33 (2) (e) of the statutes is renumbered 125.33 (2) (e) 1.
5 **SECTION 2.** 125.33 (2) (e) 2. of the statutes is created to read:

