



2013 ASSEMBLY JOINT RESOLUTION 97

February 17, 2014 – Introduced by Representatives J. OTT and JAGLER, cosponsored by Senator ERPENBACH. Referred to Committee on Rules.

1 **Relating to:** the life of Gordon Lyle Hinkley.

2 Whereas, Gordon Lyle Hinkley, the “Granddaddy of Milwaukee Radio,” was
3 born on November 25, 1925, in Port Edwards, Wisconsin, and began his career by
4 winning a talent competition sponsored by WFHR Wisconsin Rapids in 1941, for
5 which he was offered his own Sunday piano show; and

6 Whereas, Gordon Hinkley served three honorable years in the United States
7 military in Europe, which included announcing for the Armed Services Radio
8 Network, before working for WSAU Radio in Wausau, Wisconsin; and

9 Whereas, Gordon Hinkley joined WTMJ as a morning announcer in 1950 and
10 hosted a number of popular shows, including “Gordon Hinkley’s Wisconsin Weekend”
11 and “Invitation to Beauty,” as well as, in 1961, creating and hosting “Ask Your
12 Neighbor,” which ran for more than 30 years; and

13 Whereas, Gordon Hinkley was inducted into the Wisconsin Broadcasters
14 Association Hall of Fame in 1992 and was inducted into the national Radio Hall of

1 Fame in 1997, earning the recognition of nearly six thousand radio executives and
2 members of the Museum of Broadcast Communications; and

3 Whereas, Gordon Hinkley loved radio, and was universally beloved by his
4 listeners and fellow broadcasters for being not only professional and courteous, but
5 also a warm, humble, and kind person; and

6 Whereas, Gordon Hinkley died on December 23, 2013, at the age of 88, and is
7 survived by his high school sweetheart, Joyce Berryman, whom he married in 1943,
8 as well as his three children, five grandchildren, and three great-grandchildren;
9 now, therefore, be it

10 ***Resolved by the assembly, the senate concurring, That*** the legislature
11 commends the life of Gordon Lyle Hinkley for his dedicated radio service, which
12 enriched the city of Milwaukee, the state of Wisconsin, and the United States; and,
13 be it further

14 ***Resolved, That*** the assembly chief clerk shall provide a copy of this joint
15 resolution to Gordon Hinkley's wife, Joyce, each of his three children, and WTMJ of
16 Milwaukee, Wisconsin.

17 (END)