



State of Wisconsin  
2015 - 2016 LEGISLATURE

LRB-1284/1  
CMH:eev:jm

## 2015 SENATE BILL 14

January 29, 2015 – Introduced by Senators PETROWSKI, WANGGAARD, CARPENTER, ERPENBACH, GUDEx, HARRIS DODD, HARS DORF, MOULTON, OLSEN, L. TAYLOR and VINEHOUT, cosponsored by Representatives LOUDENBECK, RODRIGUEZ, BERCEAU, BILLINGS, BOWEN, E. BROOKS, BROSTOFF, GOYKE, HEATON, KAHL, KLEEFISCH, KULP, T. LARSON, MASON, MURSAU, OHNSTAD, A. OTT, PETRYK, POPE, RIPP, ROHRKASTE, SINICKI, SPIROS, STUCK, SUBECK, C. TAYLOR, THIESFELDT, TRANEL and ZAMARRIPA. Referred to Committee on Judiciary and Public Safety.

1     **AN ACT to create** 165.71 of the statutes; **relating to:** posters regarding the  
2           national human trafficking resource center hotline.

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*Analysis by the Legislative Reference Bureau*

This bill requires the Department of Justice (DOJ) to design a poster that provides information regarding the national human trafficking resource center hotline. Under this bill, DOJ must make the poster available to print from its Internet site and encourage certain businesses, including truck stops, hospitals, hotels, adult entertainment establishments, and salons, to display it.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

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*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

3           **SECTION 1.** 165.71 of the statutes is created to read:

4           **165.71 Human trafficking resource center hotline poster.** (1) The  
5           department of justice shall design a poster that provides information regarding the  
6           national human trafficking resource center hotline. The department shall ensure  
7           that the poster is at least 8.5 inches by 11 inches and that it substantially states: “If

**SENATE BILL 14**

1 you or someone you know is being forced to engage in any activity and cannot leave,  
2 whether it is commercial sex, housework, farm work, or any other activity, call the  
3 National Human Trafficking Resource Center Hotline at 1-888-373-7888 or text  
4 “HELP” to BeFree (233733) to access help and services. Victims of human trafficking  
5 are protected under U.S. and Wisconsin law. The hotline is available 24 hours a day,  
6 7 days a week; is operated by a nonprofit, nongovernmental organization; is  
7 anonymous and confidential; is accessible in 170 languages; and is able to provide  
8 help, referral to services, training, and general information.” The poster shall be in  
9 English and Spanish, and, for each county, in any other language required for voting  
10 materials in that county under federal law. The poster may contain telephone  
11 numbers of any additional human-trafficking hotlines.

12 (2) The department of justice shall make the poster under sub. (1) available to  
13 others to print from its Internet site and shall encourage its display at each of the  
14 following places:

15 (a) Gas stations with signs visible from an interstate or state highway that offer  
16 amenities to commercial vehicles.

17 (b) Hotels.

18 (c) Adult entertainment establishments.

19 (d) Salons at which hair or nail services are provided.

20 (e) Places at which employers engage some employees to perform agricultural  
21 labor.

22 (f) Hospitals or other medical centers.

23 (g) Places at which athletic or sporting events occur.

24 (h) Establishments that operate as a massage parlor or spa, alternative health  
25 clinic, or similar entity.

