



2017 SENATE JOINT RESOLUTION 34

April 7, 2017 – Introduced by Senators CARPENTER, C. LARSON, DARLING, STROEBEL, L. TAYLOR, HANSEN, WIRCH, RINGHAND, JOHNSON and VINEHOUT, cosponsored by Representatives BROSTOFF, ZAMARRIPA, ZEPNICK, SINICKI, BOWEN, GOYKE, KESSLER, CROWLEY, KLEEFISCH, HORLACHER, SKOWRONSKI, GENRICH, BERCEAU, WEATHERSTON, HINTZ, SPREITZER, BALLWEG, FIELDS and SUBECK. Referred to Committee on Senate Organization.

1 **Relating to:** commemorating the 50th anniversary of Summerfest.

2 Whereas, Summerfest is a world-famous, annual music festival held at the
3 75-acre Henry Maier Festival Park along the lakefront in Milwaukee, Wisconsin;
4 and

5 Whereas, Summerfest lasts for 11 days and is made up of 11 stages with
6 performances from over 700 bands. Summerfest attracts between 800,000 and
7 900,000 people each year and promotes itself as “The World’s Largest Music
8 Festival,” a title certified by the Guinness World Records since 1999; and

9 Whereas, Summerfest showcases eclectic genres of music, including
10 alternative, Americana, bluegrass, blues, contemporary, country, electronic, folk,
11 funk, gospel, hard rock, heavy metal, hip-hop, indie, jam band, jazz, pop, R & B,
12 reggae, rock, and zydeco; and

13 Whereas, during Summerfest, from noon to midnight, performing and
14 recording artists make personal appearances on 11 sponsor-themed stages
15 throughout the grounds including the 23,000-capacity Marcus Amphitheater that

1 is soon to be replaced by a new, state-of-the-art facility, to open in 2020, named the
2 American Family Insurance Amphitheater; and

3 Whereas, Summerfest was conceived in the 1960s by then-mayor Henry W.
4 Maier. Inspired by his visit to Oktoberfest in Munich, Germany, Maier envisioned
5 a similar festival in Milwaukee, and in 1962 formed a panel of business and civic
6 leaders to study the feasibility of a large-scale summer festival; and

7 Whereas, the first several festivals were held at locations throughout the city.
8 In 1970, a permanent, central location was decided upon, and Summerfest moved to
9 a former U.S. Army Nike anti-aircraft missile site on the Milwaukee lakefront,
10 where it continues to be held to this day; and

11 Whereas, Summerfest will celebrate its 50th anniversary in 2017; now,
12 therefore, be it

13 ***Resolved by the senate, the assembly concurring, That*** the Wisconsin
14 Legislature honors and congratulates Summerfest for its first 50 years and wishes
15 its continued success.



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(END)