



## 2023 ASSEMBLY BILL 555

October 26, 2023 - Introduced by Representatives MOSES, SORTWELL, ARMSTRONG, BEHNKE, BODDEN, BRANDTJEN, DITTRICH, EDMING, GOEBEN, GUNDRUM, GUSTAFSON, S. JOHNSON, O'CONNOR, ORTIZ-VELEZ, PENTERMAN, ROZAR, SCHMIDT, SCHUTT and SNYDER, cosponsored by Senators QUINN, TOMCZYK and SPREITZER. Referred to Committee on Agriculture.

1     **AN ACT** *to create* 97.50 of the statutes; **relating to:** labeling a food product as  
2             containing lab-grown animal cells, providing an exemption from emergency  
3             rule procedures, and providing a penalty.

---

***Analysis by the Legislative Reference Bureau***

Under this bill, no person may sell or offer for sale a food product that contains cultured animal cells or cultured animal tissue derived from cultured animal cells unless the food product is labeled as containing lab-grown animal cells. The bill defines “animal” as a mammal, bird, reptile, amphibian, or mollusk. The bill also requires the Department of Agriculture, Trade and Consumer Protection to promulgate emergency rules to implement the prohibition in the bill.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

---

***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

4             **SECTION 1.** 97.50 of the statutes is created to read:  
5             **97.50 Labeling food products that contain cultured animal cells or**  
6             **tissue. (1)** In this section, “animal” means a mammal, bird, reptile, amphibian, or  
7             mollusk.

**ASSEMBLY BILL 555**

**SECTION 1**

1 (2) No person may sell or offer for sale a food product that contains cultured  
2 animal cells or cultured animal tissue derived from cultured animal cells unless the  
3 food product is labeled as containing lab-grown animal cells.

4 (3) A person who violates sub. (2) may be fined not less than \$100 nor more than  
5 \$500 or imprisoned for not more than 3 months, or both, for a first offense, and may  
6 be fined not less than \$500 nor more than \$1,000 or imprisoned for not less than 6  
7 months nor more than one year, or both, for each subsequent offense.

8 **SECTION 2. Nonstatutory provisions.**

9 (1) EMERGENCY RULEMAKING. The department of agriculture, trade and  
10 consumer protection shall promulgate emergency rules under s. 227.24 necessary to  
11 implement s. 97.50. Notwithstanding s. 227.24 (1) (a) and (3), the department is not  
12 required to provide evidence that promulgating a rule under this subsection as an  
13 emergency rule is necessary for the preservation of the public peace, health, safety,  
14 or welfare and is not required to provide a finding of emergency for a rule  
15 promulgated under this subsection.

16 **SECTION 3. Effective dates.** This act takes effect on the day after publication,  
17 except as follows:

18 (1) The treatment of s. 97.50 takes effect on the first day of the 7th month  
19 beginning after publication.

20 (END)