



TO: Members, Assembly Committee on Transportation

FROM: Matt Wakefield, Controller
Enterprise Holdings

DATE: August 31, 2021

RE: Support for Assembly Bill 481 – Fleet Plates

Enterprise Holdings is Wisconsin's largest transportation solutions provider with 57 locations statewide and 9750 registered vehicles through the Enterprise Rent A Car, Alamo and National Car Rental brands.

Assembly Bill 481 creates a new "fleet plate" for business with 10 or more vehicles if they choose to register as a fleet with the Wisconsin Dept. of Transportation. Enterprise has been working with the Division of Motor Vehicles to create a solution to the administrative burden faced with trying to affix registration renewal stickers to a constantly moving fleet. By removing the burden of tracking down our fleet of cars, we can operate more efficiently and our customers are not at risk for an inconvenient stop for an expired plate.

Several other states currently offer sticker-less fleet plates including: Illinois, Indiana, Ohio, Missouri and Kansas.

We appreciate the support of Rep. Tyler August and Sen. Jerry Petrowski and respectfully urge you to support AB 481.